



## Australia's Northern Territory Destination: Alice Springs

Alice Springs sits as much at the heart of the Australian drive to innovate, adapt and succeed as it does at the actual heart of Australia.

Located at the foot of the iconic MacDonnell Ranges, Alice Springs provides an authentic outback experience coupled with high quality conferencing facilities befitting an international city. With a range of accommodation, dining options and unique activities, it is the perfect hub to create innovative business events.

Renowned as the artistic capital and centre of excellence for Indigenous knowledge, renewable energy, health and education, this cultural melting pot connects delegates to learn and be inspired.

### Accommodation

There are over 1,500 rooms available across Alice Springs to suit all budgets. The majority of three to four star hotel rooms are within close proximity of the main conferencing facilities.

### Access

As the geographical core of Australia, Alice Springs is well placed and easily accessible by air. Its daily flight schedule allows business visitors to arrive within three hours from all Australian mainland capital cities, with daily connecting flights to Asia from Darwin.

The Ghan train operates between Adelaide, Alice Springs and Darwin once a week.

### Weather

Alice Springs has a semi-arid climate. It experiences four typical seasons: summer, autumn, winter and spring.

The Red Centre has hot summer days from December to February and surprisingly cold nights from June to August. Spring and autumn are warm throughout the day and cool at night.

### Meeting Facilities

The Alice Springs Convention Centre features plenary-style seating for up to 1,200 delegates and a range of versatile meeting spaces for exhibitions and breakout sessions.

The adjacent environmental award winning Double Tree by Hilton Alice Springs boasts seven meeting spaces from a boardroom to Grand Ballroom.

The Chifley Alice Springs Resort is well equipped to manage meetings and small conferences of up to 120 delegates.

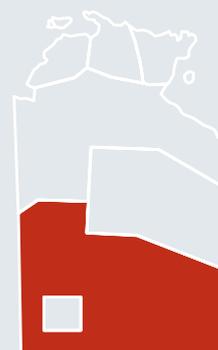
### Industry Strengths

Alice Springs offers organisers and event planners the opportunity to leverage specialist local knowledge.

Alice Springs is recognised as a world leader in renewable energy, having completed numerous innovative projects of global significance such as the Bushlight project and the Desert Knowledge Australia Solar Centre.

True to its commitment to innovation, education is a major priority for Alice Springs as a leader in School of the Air.

As one of the world's leading authorities in health - particularly Indigenous and desert health - Alice Springs is the natural destination of choice for business events in this specialised field.



*"The accessibility of everything in and around Alice Springs is a great attraction and the range of venues and locations to choose from for social activities is another big plus. The very uniqueness of the location makes the event have a special feel about it from the time that you step down from the plane."*

### APIA Conference and Exhibition

## Event Options

### Camel Cup

If you're looking for something a little different, why not join the carnival atmosphere with a corporate hospitality event at the annual Camel Cup.

### Henley on Todd

The Todd River may generally be dry, but this doesn't stop the locals from holding a sailing regatta each year. Running through the sandy river bed in bottomless boats, your delegates will be dressed as Vikings and pirates as they race to the finish line.

### Desert Discovery

Fine dining in the Alice Springs Desert Park's Nocturnal House surrounded by the creatures of the night or a cocktail function surrounded by wildflowers with the stunning MacDonnell Ranges as your backdrop.

### The Old Quarry

Dine under the stars on the outskirts of town as you experience a traditional Outback dinner in a stunning quarry location, surrounded by ragged rock faces and a deep ravine through the MacDonnell Ranges. Gain an insight into the rich culture of Central Australia.

### Pioneer Heritage

Experience the original Alice Springs at the Old Telegraph Station, established in 1872. The historic buildings and surrounds provide an excellent off-site venue and include a genuine blacksmiths workshop to enhance the theme.

### Bush Food

Utilise the services of one of Australia's finest professional caterers skilled in the use of native Australian bushfoods. Create an authentic bush food menu featuring Central Australian native foods, such as bush tomatoes and wattleseed.

## Northern Territory Convention Bureau (NTCB)

The NTCB is the key to unlocking a successful business event in the NT. We are part of Tourism NT and as such, our concierge level of service is independent and impartial, designed to connect you and your delegates to the many surprising and ingenious perspectives of the NT. Through NTCB you will receive unparalleled personal access to the destinations, venues and facilitators of meetings, incentives, conferences and exhibitions in the NT.

## FIND OUT MORE

W [ntconventions.com](http://ntconventions.com)  
E [info@ntconventions.com](mailto:info@ntconventions.com)  
T +61 1800 656 209

## Touring Options

### Hot Air Ballooning

Rise early and witness a beautiful sunrise over the MacDonnell Ranges and the waking of a new day from the vantage point of a hot air balloon.

### Desert Golf

The Alice Spring Golf Course provides a spectacular venue with its grassed tees, fairways and greens in dazzling contrast to the red hues of the MacDonnell Ranges, the backdrop for most holes.

### Scenic Flights

Imagine being whisked away in your own private helicopter on a spectacular journey over crystal clear waterholes, plunging gorges and jutting mountain ranges.

### Camel Safaris

Enjoy a leisurely camel ride through the Central Australian landscape and marvel at the view from on board one of the legendary 'ships of the desert'.

### Alice Springs Desert Park

Gain a greater understanding of the flora and fauna of the arid zone environment through interactive presentations, guided tours and displays.

### Indigenous Culture

Learn from the local Arrente people, the traditional Aboriginal owners of the region. Take a guided bike tour on a dot painted mountain bike or engage with an internationally renowned chef.



In traditional Western Desert art, this circular dot icon symbolises a camp site or meeting place. For thousands of years, the first people of the Northern Territory (NT) have held meetings in locations deemed spiritually significant.

